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Objective: To continue working freelance on a broad range of projects so that my skillset is always expanding and my portfolio is always impressive.

SUMMARY OF QUALIFICATIONS

- talented designer who is often “creative lead” in projects
- skilled programmer fluent with many applications
- talented video editor with graphics and sound editing skills
- successfully freelancing in media field for over 20 years
- honours diploma in multimedia design
- high-end design for companies like *IBM, CIBC, Bell, McDonalds, Ford & Rogers*
- experience working independantly, part of a team and as team lead
- often in charge of large projects from concept to completion

RELEVANT EXPERIENCE

Website Development

- skilled with Wordpress (building custom sites, plugins, hooks/filters)
- expert development Wordpress ecommerce shopping carts, membership sites, communities
- skilled with HTML/CSS, Sass, jQuery, PHP (mysql),Bootstrap, responsive websites
- skilled building e-learning LMS systems using Learndash, PMPRO, PHP & H5P
- hosting for clients, setting up databases, php applications, migrating sites, managing domains

Design

- Art Director and Creative Director for many projects over the years
- Experience with corporate branding, logo design and concept design
- Experience designing for all mediums (web, presentations, print, video, branding)
- Often design UI for websites and interactive kiosks based on established brand
- Expert with all Adobe Creative Cloud/Suite products

Video Editing

- advanced Adobe Premiere and Adobe After Effects as an editing package
- talented special effects artist and video editor with exceptional sound editing skills
- experience editing for web, online videos and broadcast
- skilled at video editing, adding effects and exporting video with appropriate codecs
- Experience managing Youtube and Vimeo channels and streaming to websites

E-Learning/Marketing

- experience building e-learning over many years with different technologies
- skilled with graphics and development side of e-learning
- skilled with various LRS and LMSs for tracking
- performed all roles in presentation development from creative direction to development
- management of media channels (instagram/facebook) for clients
- development of social media campaigns, graphics and marketing plans
- design and build of email marketing in Mailchimp and Constant Contact

Pre-Production

- Often involved in brainstorming discussions with clients to develop initial concepts and project direction
- Designed many detailed storyboards for animations and for websites
- Often build sitemaps and wireframes for each page of a website
- Developed detailed written proposals for potential clients and RFP's

Project Management

- Responsible for managing many different projects from concept to completion for direct clients
- Responsible for leading qualified teams for projects
- Very organized and have the strong belief that planning is a critical part of every project
- Developed detailed written proposals for potential clients and RFP's
- Developed organizational tools for clients and team members to use simultaneously

SKILLS AND PLATFORMS

Art Direction	WordPress, Joomla	UX/UI Development	Figma
Gulp	H5P	SVN	UX/UI Design
Responsive Websites	Mobile Development	Content Management Systems	Git
HTML, CSS, SASS	Grassblade	PHP, MySQL	Bootstrap, Gantry,
jQuery, JavaScript, AJAX	Corporate Branding	YouTube, Facebook API	JSON, XML
Learndash, H5P	Trade Show Presentations	Project Management	Video Editing & Effects
Mailchimp, Constant Contact	Adobe Creative Cloud/Suite	Storyboarding	Canva

EDUCATION

Humber College of Applied Arts & Technology
Etobicoke, Ontario, 1996-1998
Honours diploma in Multimedia Design & Development

WORK HISTORY

FREELANCER (Greater Toronto Area, Ontario)
Designer, Developer

1998 to Present

- Presently working on a freelance basis for a variety of companies in and around the Toronto area.
- Design and development of websites, interactive kiosks, e-learning and print material
- Often perform all roles in projects from concept designer, to project manager, developer and QA tester
- Continually educated in emerging technologies via e-learning
- Professional and meticulous with a great attention to detail
- Often creative direct projects and lead teams from conception to completion
- Perform duties as onsite A/V technician and IT consultant
- Often work at conferences and tradeshow as speaker support (Powerpoint) developer

GLOBAL VIDEO LAB (Greater Toronto Area, Ontario)
Photographer and Videographer Assistant

1998 to 2000

- Assistant to photographer and videographer at weddings on weekends
- Setting up and taking down equipment
- Often acting as videographer while photographer was busy taking photos

HUMBER COLLEGE MEDIA CENTRE (North Campus)
Audio Visual Technican

1996 to 1998

- Responsible for all set-ups and takedowns of a/v equipment throughout the college for regular daytime operation
- In charge of setting up events with special equipment requests (projectors, wiring a/v equipment)
- Often worked weekends and evenings at special events as videographer

References

Available upon request